

GRAPHIC DESIGNER/MARKETING INTERN

INTERNSHIP (UNPAID) (3-MONTHS)

If you have a passion for creating beautiful design and art while maintaining a unique brand image then this is for you!

As an Intern of the North Suburban YMCA you will have the chance to work and be hands-on in a variety of projects that will communicate not only with our community but internally communicate with our members! As a non-profit organization, you will also be a part of a mission that is about giving back to our community.

It is the perfect opportunity to get your hands dirty in your field

JOB REQUIREMENTS:

Is able to translate written description and brand attributes into effective creative design using a combination of graphics, color and fonts and type style.

Able and learn to follow Brand Guidelines and work within those parameters.

Effectively plans, organizes and prioritizes workload

Works directly with teammates and internal clients to evolve design and make refinements as necessary to reach final deliverables that satisfy the needs of the Marketing Department

Maintains a current understanding of all applicable tools and technologies (design software, HTML, digital print, etc.) to effectively fulfill requirements of the position

Excellent knowledge and skills on the latest Design trends, Color Theory and Typography

Might require attendance to certain Y-Events

Must have own compatible laptop

REQUIRED JOB SKILLS:

- Junior or Senior standing at a College/University or Recent Graduate.
- Proficiency in the Adobe Creative Suite, including Adobe InDesign, Adobe Illustrator and Adobe Photoshop
- Strong attention to detail and organizational skills with the ability to manage multiple priorities independently
- Must have excellent interpersonal skills and follow-up skills
- Ability to take direction and be a self-starter
- Ability to continue a project/template already in production.
- HTML/ CSS Knowledge is a plus
- Social Media Management is a plus

If you are interested in this position, please send a cover letter and resume to mortiz@nsymca.org.
All applicants must provide a portfolio or link to their work.