

NORTH SUBURBAN YMCA 2705 Techny Road Northbrook, IL 60062 www.nsymca.org

## FOR IMMEDIATE RELEASE

## North Suburban YMCA Spooktacular Kicks Off Halloween Festivities

**Northbrook, IL:** Halloween came early to the North Suburban YMCA on October 21, with over 1000 guests celebrating at the Y's 11<sup>th</sup> Annual Spooktacular Party. Children and families came in costume to enjoy a wide range of activities designed to appeal to all ages.

To keep the popular local tradition fresh, the Y staff transformed the entire facility with new attractions as well as long-time favorites. The gym was filled with Halloween-themed bounce houses that served as the backdrop for a series of costume contests throughout the day. An all-new haunted house catered to thrill seekers, while the younger set went outdoors to visit the petting zoo and pony rides. The beautiful fall weather encouraged visitors to browse through a large selection of pumpkins, with sale proceeds going to support the YMCA's programs.

"The Halloween Spooktacular is a lot of work for our team, but it's always worth it when we see the reactions of the families coming through," notes Kathy Fielding, NSYMCA Vice President of Programs, Marketing & Member Engagement. "We know that this is a cherished tradition for many of our members and neighbors. Since the Y is celebrating its 50<sup>th</sup> Anniversary this year, it was especially important for us to make the Halloween Party extra special for the entire community."

The Spooktacular Halloween Party was made possible by the participation of over 25 local businesses and through the generous support of some main sponsors, including 22nd Century Media, Waterway Carwash, BankFinancial, Coldwell Banker Northbrook, UBS Financial Services - Northbrook Branch, and 94.7 WLS-FM Radio.

For more information about the North Suburban YMCA, visit NSYMCA.org.

## **About the North Suburban YMCA**

Celebrating its 50<sup>th</sup> Anniversary in 2018/19, the North Suburban YMCA provides individuals in Northbrook and 15 surrounding communities with programs and tools that help them become healthier, more connected, and confident, ensuring that everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. The NSYMCA focuses on Youth Development, Healthy Living, and Social Responsibility and is a charitable organization, inclusive and welcoming to all in our community. Learn more at NSYMCA.org.



Photo 1: The North Suburban YMCA's gym was filled with Halloween fun for kids at the 11<sup>th</sup> Annual Spooktacular Party on October 21.



Photo 2: The Einhorn Family of Northbrook got into the Halloween spirit as The Incredibles at the YMCA Halloween Spooktacular Party.



Photo 3: A petting zoo captured the attention of a young trick-or-treater at the YMCA's Spooktacular Halloween Party.