



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
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**NORTH SUBURBAN
YMCA**
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FOR IMMEDIATE RELEASE

YMCA Announces Ongoing Partnership with Toys “R” Us of Highland Park

Northbrook, IL: The North Suburban YMCA proudly announces a new ongoing partnership with the Toys “R” Us of Highland Park. Since this summer, Toys “R” Us of HP has been donating hundreds of new, packaged toys to the NSYMCA. These toys range from seasonal items to a variety of plush animals, baby items, bikes, electronics, action figures, Barbie dolls, sleeping bags and more. According to both parties, this partnership was made possible thanks to collaborative ideas and similar missions between the charitable organization the North Suburban YMCA and the national toy giant Toys “R” Us.

This year during the holiday season, the Y plans to distribute at least half of their inventory, which amounts to about 500 new packaged toys. For national “Giving Tuesday” on November 29, the Y will deliver large “Santa Sacks” of toys to 15 smaller organizations in their 15 service areas. In addition, the Y will host a Holiday Extravaganza on December 3 alongside their annual tree lot. This event will include visits with Santa, activities for families, Deck the Halls 100 wreathes display, and Toys “R” Us raffling off a large shopping cart of toys to a lucky family. Other toy donations during the holidays will include local schools and scout programs.

“Our main goal is to share these toys and make sure they get into the hands of other deserving charitable organizations,” states Kathy Fielding, NSYMCA Vice President of Membership. “Right now, we have piles and piles of toys just waiting to find good homes.”

Future plans for the toys in 2017 are already in the making. “Many companies and organizations have heard of our great fortune and have asked to get involved,” says Kim Nyren, Senior Manager of Community Development. The toys have already been in circulation at school raffles, chamber auctions and local fundraisers. Nyren also adds that the toys are coming in much more quickly and in larger quantities than expected, making it possible to extend the donations to many different causes and events. “Having this many toys to donate is a great problem to have!” exclaims Nyren.

For information about the new Toys “R” Us partnership or how to get involved with the NSYMCA, contact Kim Nyren at knyren@NSYMCA.org or call 847 272 7250.



Photo Caption: The North Suburban YMCA will be distributing toys donated by Toys “R” Us of Highland Park to other non-profit organizations throughout its 15-community region.

About the [North Suburban YMCA](#)

The North Suburban YMCA serves 15 northern suburbs of Chicago, and for over 48 years has provided programs and services that address youth development, healthy living, and social responsibility every day. Working together for good is who we are: An association of people united in a common effort to help individuals become healthier, more connected, and confident. There is no other nonprofit quite like the Y: We have the national and local presence and partnerships to not just promise, but deliver, positive change, making sure that everyone, regardless of age, income or background has the opportunity to learn, grow and thrive. For more information, visit NSYMCA.org.