

NORTH SUBURBAN YMCA 2705 Techny Road Northbrook, IL 60062 www.nsymca.org

## FOR IMMEDIATE RELEASE

## Waterway Carwash Donates \$20K in Honor of North Suburban YMCA Anniversary

**Northbrook, IL** – Waterway Carwash has provided a \$20,000 donation to the North Suburban YMCA in honor of the Y's 50<sup>th</sup> Anniversary. Waterway presented a ceremonial check on August 25 at the YMCA's "50Fest" community party, for which Waterway was a lead sponsor.

Waterway has been an active community partner of the YMCA ever since opening its carwash location in Northbrook in 2015. Waterway has sponsored a wide variety of Y events, including the Spooktacular Halloween Party, end-of-summer Party at the Y, Healthy Kids Day, Seniorpalooza, and the Strong Kids Fundraising Dinner. The company's team members often host a popular "Spin the Wheel" game at the Y events, where participants win free car washes and discounts.

The \$20,000 donation will help the Y's ongoing programs and facility improvements, including special 50<sup>th</sup> Anniversary initiatives: "2 Seconds 2 Long," a children's swim safety partnership with local schools; integrated health initiatives like the new Diabetes Prevention and Enhance®Fitness Arthritis Management programs; Social Responsibility projects; S.T.E.A.M. youth education opportunities; and other goals to advance the Y for the next 50 years.

"Giving back is important to us and the Y is important to our community," said Waterway Market Leader Jason Young from the stage at the event. "We are proud supporters and we hope this donation will inspire others to give to this great organization for their next 50 years."

"We are extremely grateful for the deep commitment Waterway has shown to the YMCA," said Howard Schultz, NSYMCA CEO/President. "Their generosity has made it possible for us to run special events and programs that benefit everyone in the community, and helps keep our benefits available to all through the Strong Kids Financial Aid Fund."

For more information on ways to support the North Suburban YMCA, visit NSYMCA.org or contact Kim Nyren, knyren@nsymca.org.



Photo Caption: Waterway Carwash presented a donation of \$20,000 at the North Suburban YMCA's anniversary celebration on August 25, 2018. Left to right: Waterway GM Brian Halveland, NSYMCA CEO/President Howard Schultz, and Waterway Market Leader Jason Young.

## **About the North Suburban YMCA**

Celebrating its 50<sup>th</sup> Anniversary in 2018/19, the North Suburban YMCA provides individuals in Northbrook and 15 surrounding communities with programs and tools that help them become healthier, more connected, and confident, ensuring that everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. The NSYMCA focuses on Youth Development, Healthy Living, and Social Responsibility and is a charitable organization, inclusive and welcoming to all in our community. Learn more at NSYMCA.org.

## **About Waterway Carwash**

In 1970, in the St. Louis, Missouri suburb of Kirkwood, Henry Dubinsky and a group of friends opened the first Waterway car wash location. Now, more than 40 years later, Waterway operates 20 locations in five cities and is a nationally recognized leader in the car wash industry. First opened in 2015, Waterway Carwash in Northbrook offers a combination of car wash services, major brand gasoline, snacks, drinks and other useful merchandise. The Waterway process and technology has been honed over many years to safely, completely and quickly clean cars and serve customers. No one else can guarantee the same high level of personal service, care and attention to detail that comes standard with all Waterway services. Waterway Carwash is expanding with a new location opening soon in Highland Park, IL. Learn more at Waterway.com.