



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**NORTH SUBURBAN
YMCA**

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FOR IMMEDIATE RELEASE

“Moves Like Tori” Fundraiser Celebrates Child’s Memory with Family Fun

Northbrook, IL: June 2013 – The Tori Wilensky Foundation will host a fundraiser at the North Suburban YMCA on July 20, in support of the Sudden Unexplained Death in Childhood Program and other charities. “Moves Like Tori” will offer an afternoon of family fun from 3:00 to 6:00pm, celebrating the memory of a Northbrook toddler who passed away in August 2012.

“Moves Like Tori” – a reference to one of Tori’s favorite songs, “Moves Like Jagger” – will feature a range of activities for all ages, including a DJ dance party from Bizar Entertainment, visits from local favorite Parky the Clown, bounce houses, and free time on the Y’s playground. Parents will have the opportunity to bid on a wide range of silent and live auction items, including 10 box seats to a Cubs-Cardinals game and a week’s hotel stay in Cabo San Lucas. The afternoon includes a casual dinner and dessert.

Proceeds of the fundraiser will benefit Sudden Unexplained Death in Childhood programs, a website founded by a mother who lost a toddler to SUDC in 1997. The SUDC organization provides centralized resources for families dealing with SUDC, develops peer support among families, raises public awareness and understanding of SUDC, and contributes to research that may lead someday to the prevention of these childhood deaths.

Tickets to “Moves Like Tori” are available through the Tori Wilensky Foundation’s website, <http://www.toriwilenskyfoundation.com>, for \$15 per person including a commemorative t-shirt. Children age two and under are free, and the maximum admission for each family is \$60. The North Suburban YMCA is located at 2705 Techny Road in Northbrook. For detailed information, visit the Foundation’s website.

About the North Suburban YMCA

The North Suburban YMCA is a not-for-profit entity and relies on donations to fund capital improvements and transform the facility. All board members are community volunteers, who donate

their time, talents and financial resources. Located at 2705 Techny Road in Northbrook, the YMCA has served area families in its twelve-city region for over 40 years. The Y is about youth development, healthy living, and social responsibility, providing programs and services that meet the needs of our community and are accessible to all. For more information or to make a donation, call Barb Flanagin at 847-272-7250, bflanagin@nsymca.org, or visit www.nsymca.org.