



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**NORTH SUBURBAN
YMCA**
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FOR IMMEDIATE RELEASE

Challenge Grant Opportunity Paves the Way for the YMCA

Northbrook, IL: July 2016 –The Romo Family Foundation has pledged a \$100,000 challenge grant to the the North Suburban YMCA for its capital campaign improvements. In response, the Y has launched a 50k in 50 Days drive to raise funding from its friends and neighbors.

“Our Y is fortunate to have committed, generous supporters, who want to see us continue to thrive as a vibrant community center,” noted Howard Schultz, President/CEO of the NSYMCA.

The Meet the Challenge campaign will fund much need improvements that will lead to enhanced safety and security for participants, increased ADA accessibility, expanded parking with up to 65 more spaces available, an added playing field for youth and family development programs, an improved ventilation system for greater energy efficiency and air quality, and a beautified entryway.

“Matching grants are powerful tools in the fundraising toolboxes of nonprofit organizations,” shared the Y’s Development Director, Adrienne Wright. “They help grow community philanthropy and give people a chance to give back.”

As a 501(c)(3) charitable nonprofit organization, the NSYMCA is reliant on such donations for most of the important work they do throughout the North Suburbs in their familiar focus areas of healthy living, youth development, and social responsibility.

Many donors are making gifts and pledges over a five-year period to help stretch the impact of their gift and aid the Y’s sustainability.

Schultz echoed that, “This matching grant is a unique chance to achieve very significant changes that will improve the Y experience for all our participants. We’re asking our members and friends to take part in this great opportunity today.”

Although the 50k in 50 Days campaign runs until the 1st of September, the challenge grant opportunity will be available for donations to be applied through year-end.

Donations to the NSYMCA are tax deductible. To donate or learn more, visit www.nsymca.org or contact Adrienne Wright, NSYMCA Director of Development, at awright@nsymca.org.

About the [North Suburban YMCA](#)

The North Suburban YMCA serves 15 northern suburbs of Chicago, and for over 48 years has provided programs and services that address youth development, healthy living, and social responsibility every day. Working together for good is who we are: An association of people united in a common effort to help individuals become healthier, more connected, and confident. There is no other nonprofit quite like the Y: We have the national and local presence and partnerships to not just promise, but deliver, positive change, making sure that everyone, regardless of age, income or background has the opportunity to learn, grow, and thrive. For more information, visit nsymca.org.



Photo caption: Much-needed capital improvements will bring the NSYMCA mission of strengthening communities to life.