



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**NORTH SUBURBAN
YMCA**
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Northbrook, IL 60062
www.nsymca.org

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FOR IMMEDIATE RELEASE

Campers Support NSYMCA with Color Run Fundraiser

Kids pitch in to help “Strengthen the Community”

Northbrook, IL; July 2021 – Campers from the North Suburban YMCA’s summer day camp practiced social responsibility and had fun by participating in the Y’s “Color Run” fundraiser event on July 23. Participants donated \$25 to wear an official “Color Run” t-shirt, raising over \$3,700 to help provide community programs and scholarships to families in need, and ensure that the Y remains strong for the future.

Over 217 enthused “Color Run” participants ran in white t-shirts while counselors doused them in multi-colored paint powders during the race. “The ‘Color Run’ is really fun, and it helps people in our community,” exclaimed camper Benny Fine. Siblings Dylan and El Hayman donated a bag of coins they’ve been saving for the “Color Run” fundraiser, stating that “they really want to help others.”

Each \$25 donation contributes to the more than \$500,000 in financial aid per year, and ensures that more than 238 children learn to swim, over 250 seniors have the opportunity stay active and have a place to belong, up to 30% of Y campers get financial assistance, and programs like the YMCA Education Series are available for the community.

“We are so proud of our campers’ interest in helping others,” said North Suburban YMCA’s Summer Camp and SmartLab Director Ricky Gonzalez. “Our community continues to teach their children to give back to others, and the amazing support we received in the ‘Color Run’ proves it. The YMCA’s mission is to develop a healthy community that is inclusive and

strong, and these children have been doing their best to ensure that all kids are supported, and that the Y continues to offer programs and services that benefit the entire community. No matter your age, income, or background.”

For more information about the North Suburban YMCA located at 2705 Techny Road in Northbrook, visit nsymca.org. To make a donation to the Y’s “Community Strong” campaign visit www.nsymca.org/give.

About the North Suburban YMCA

The North Suburban YMCA services Northbrook and 14 surrounding communities with programs and tools that help its residents become healthier, more connected, and confident, ensuring that everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. The NSYMCA focuses on Youth Development, Healthy Living, and Social Responsibility and is a charitable organization, inclusive and welcoming to all in our community. Learn more at NSYMCA.org.



Caption: North Suburban YMCA campers and counselors participated in a “Color Run” race to help the Community Strong fundraiser, raising over \$3,700.